

JANIS PATMALNIEKS



Visual Content Creator
Photography & 3D Animation

Summary

A visual creator who combines photography skills with 3D and AI to create eye-catching digital content for brands. I possess a range of self-taught skills in Blender, DaVinci Resolve, and the Adobe Creative Suite. I manage projects from initial concept to final delivery.

I am looking for a **junior or mid-level creative role** in an agency where I can work on team projects and help clients succeed.

Creative Projects

Lead Visual Content Creator | Brālis Brewery | 2021 – Present

- Developed and executed social media content strategy, including AI-generated videos, to increase brand engagement.
- Designed compelling beer labels and promotional materials, aligning visual identity with product branding.
- Managed the full content pipeline from concept and creation to delivery and social media interaction.

Freelance Photographer & 3D Artist | Brighton, UK | 2020 – Present

- Created custom 3D models and animations for product visualisations and corporate logo intros.
- Provided freelance photography services for local events and brands, managing projects from initial brief to final edited delivery.

Professional History

Store Manager | Bang & Olufsen Baltic | Riga, Latvia | 2016–2019

Managed high-value client projects and daily operations for a premium audio-visual brand, ensuring exceptional customer experience and sales performance.

Education & Certifications

- Level 2 Certificate in Video Editing and Digital Content Creation
- Extensive Self-Directed Learning in visual arts, 3D animation, photography, and digital marketing tools and theory.

Let's create!

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Creative Disciplines

- Photography
- 3D Animation
- Video Editing
- Content Strategy
- Content Creation
- AI-generated Content
- Workflow Automations

Software Proficiency

- **3D/VFX:** Blender
- **Video:** DaVinci Resolve
- **Design:** Photoshop
- **Automation:** make, n8n

Language

- English
- Latvian
- Russian